

Title: Sr Graphic Designer
Reports To: Sr Art Director
Department: Creative
Classification: Salary / Exempt

Position Summary:

The Senior Graphic Designer is a self-motivated individual who can jump in and get a project completed from concept to completion. Works with Senior Art Director and other Graphic Designers to design and execute a variety of projects.

Responsibilities:

- Main focus will be on managing and developing graphic designs from conception to deliver.
- Develop brand identities for upcoming new brands.
- Brainstorming and original creative concept development
- Excellent layout and typography skills with a strong knowledge of print production.
- Excellent project management skills and working within timelines.
- Possesses solid presentation, listening and communication skills.
- Must be able to address design problems creatively with an awareness of current design trends, and brand style.
- Ability to multi-task, and work within tight deadlines.
- Detail-oriented.
- Can follow design best-practices, as well as implementing the brand.
- Positive attitude and appropriately confident.
- Enthusiastic, diligent, and determined.
- Team player with a positive attitude.
- Demonstrate the ability to work under pressure, track details of multiple projects and interact with people at all levels.
- Reports to the Senior Art Director.

Minimum Job Requirements:

- Bachelor's degree in Graphic Design, Fine Arts, or related field of study
- 4-7 years professional design experience at an agency, design firm or in-house creative services dept.
- Required Software: Adobe CC+ InDesign, Illustrator, Photoshop, Acrobat, Microsoft PowerPoint.

These responsibilities must be able to be performed with or without reasonable accommodations. While performing the duties of this job the employee must be able to sit continuously to perform essential job functions throughout the entire shift. May require walking primarily on a level surface for periodic periods, throughout the day. Requires interacting with others, interpreting spoken messages, constant keyboarding, sitting, hearing and talking are required. The employee will occasionally stand and walk, and infrequent bending at the waist, twisting of the upper body, kneeling, being mobile on even surfaces, squeezing and crouching are also required. Requires infrequent lifting and carrying of 1-25 pounds.

This position description is not intended to be and should not be construed as an all-inclusive list of responsibilities, skills or working conditions associated with this position. While this description is intended to accurately reflect the position's activities and requirements, management reserves the right to modify, add or remove duties as necessary.

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