

**Title:** Social Media Intern  
**Reports to:** Marketing Manager  
**Department:** Marketing  
**Classification:** Unpaid Internship

---

YOU belong here!! Origami Owl® is so excited to share this SOCIAL MEDIA INTERN opportunity, which includes hands-on training helping to manage, expand, and engage with our vibrant and growing Origami Owl online communities, and working collaboratively with the Marketing, Product Development and Creative teams on all campaigns. As a Social Media Intern, you will assist with Origami Owl's growing social media community by engaging with our audience and responding to comments and posts. But it doesn't stop there! You'll have an incredible opportunity to support various social media projects including regular Instagram Stories to showcase company culture, product features, user generated content, and so much more.

You'll learn new skills, make connections, build your post-college resumé, and walk away with much more than just college credit. Forget making copies in a boring office environment—we believe in dance parties, hard work, slides, and food!

### Position Summary

The ideal candidate will be able to thrive in a fast-paced environment and bring a strong understanding of social media and customer service skills to the job. This part-time, on-site internship involves helping to manage, expand, and engage with our vibrant and growing Origami Owl online communities, and working collaboratively with the Marketing, Product Development and Creative teams on all campaigns.

### Responsibilities

(These responsibilities must be able to be performed with or without reasonable accommodations)

- Assist with growing Origami Owl's social media community.
- Support community management team by responding to comments on our social media channels throughout the week and occasionally on the weekends.
- Support various social media projects including regular Instagram Stories that showcase company culture, product features, user generated content, etc.
- Assist with writing creative, engaging copy for social media posts.
- Support influencer campaign efforts. This includes, researching influencers, writing personalized notes, and shipping out product to well-known bloggers, Instagrammers, YouTubers, etc.
- Interest in learning social media reporting & analytics.
- Support with various Marketing projects and at times taking ownership and delivering requirements in a timely manner.

### Position Requirements

- Have a basic knowledge of social media platforms such as Facebook, Instagram, Pinterest, YouTube, Twitter, etc.

- Excellent verbal and written communications skills.
- Extremely organized, detail-oriented, self-starter and reliable. Able to adapt in a constantly changing, fast-paced environment.
- Excellent problem-solving capabilities.

*This position description is not intended to be and should not be construed as an all-inclusive list of responsibilities, skills or working conditions associated with this position. While this description is intended to accurately reflect the position's activities and requirements, management reserves the right to modify, add or remove duties as necessary.*

*Origami Owl is an Equal Opportunity Employer*

### Here's the Scoop

1. This is all about experience + getting College Credit. This unpaid | part-time internship opportunity gives you one coveted spot in an energetic environment.
2. Apply before **October 10, 2018**
3. Internship will be from **October 15, 2018 – December 21, 2018** at our office in Chandler.

### What To Do Next

1. Give the listing a quick scan and see if you would be passionate about it!
2. Share your resumé and cover letter with us at [Careers@OrigamiOwl.com](mailto:Careers@OrigamiOwl.com) before the deadline {October 10, 2018}.
3. We'll review your application and let you know if you're the right fit!

### Quick Reminder of Basic Requirements

- You must be a college student.
- You must be eligible to receive college credit for this internship in accordance with your college's guidelines and the U.S. Department of Labor.
- You must be able to work at least 15 hours per week.
- You must understand who we are and embrace our culture