

**Title:** Photographer  
**Reports To:** Creative Director  
**Department:** Creative  
**Classification:** Non-exempt

### **Company Information:**

Origami Owl is a direct sales customizable jewelry company started by a 14-year-old girl with a big dream. Our mission is to be a Force For Good; to love, motivate and inspire people of all ages to reach their dreams and empower them to make a difference in the lives of others. We believe in inspiring and equipping both our sales force and corporate team to live well-balanced, successful and transformational lives. We live by the Golden Rule, and highly value family unity, respect, personal growth, positivity, and a pay-it-forward mindset.

### **Position Summary:**

Responsible for photography, including beauty, social media and product shots as well as processing in studio & retouching images for company use.

### **Responsibilities:**

- Initiate creative concepts for still and live photography in collaboration with cross functional teams.
- Process images: appropriate cropping, clipping paths, color correcting, manipulation, and re-sizing for the web social media channel images.
- Efficiently organize and archive all photography for easy retrieval.
- Maintain and organize studio equipment, including cameras, lenses, lighting, and software.
- Light, compose and photograph jewelry and product to show its true quality.
- Light, compose and photograph models to express personality and mood of campaign
- Knowledge of industry trends related to popular lighting, themes and angles for product setting.
- Able to think conceptually to create interesting compositions using our products/props.
- Collaborate with Visual Merchandising team to style and procure wardrobe and jewelry/accessory elements for photo shoots.
- Assist in development and creative execution of branded photography including, brainstorming and presenting style concepts, specifically for digital and print.
- Collaborate with product development, creative, marketing and merchandising teams to ensure execution of assets requested, concepts and merchandising.
- Work to achieve deadlines, maintain an open line of communication and work well as part of a team.

### **Minimum Job Requirements:**

- Proven use of creativity with an eye for product styling, lighting, and composition.
- Working knowledge of photography equipment and editing software
- Preferred: College degree in Digital Photography, Art, Design Communications or related field. 2+ years' experience in product photography and styling.
- Preferred: Studio Lighting experience as well as shooting with flash.
- Knowledge of Mac computers, Adobe Creative Applications
- Comfortable using Canon and Nikon DSLR cameras
- High level of attention to detail, flexibility and ability to take initiative.
- Must be able to communicate effectively, verbally, in writing, and in person.
- Must be able to multitask and manage multiple projects and assignment simultaneously.



## **JOB DESCRIPTION**

While performing the duties of this job the employee must be able to sit continuously to perform essential job functions throughout the entire shift. May require walking primarily on a level surface for periodic periods, throughout the day. Requires interacting with others, interpreting spoken messages, constant keyboarding, sitting, hearing and talking are required. The employee will occasionally stand and walk, and infrequent bending at the waist, twisting of the upper body, kneeling, being mobile on even surfaces, squeezing and crouching are also required. Requires infrequent lifting and carrying of 1-25 pounds.

*This position description is not intended to be and should not be construed as an all-inclusive list of responsibilities, skills or working conditions associated with this position. While this description is intended to accurately reflect the position's activities and requirements, management reserves the right to modify, add or remove duties as necessary.*

*Origami Owl is an Equal Opportunity Employer*