

Golden Origami Owl Sweepstakes

— Official Rules —

NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.
VOID WHERE PROHIBITED.

Who May Enter (Eligibility)

The Golden Origami Owl Sweepstakes (the “**Sweepstakes**”) is open to legal residents of the 50 United States and the District of Columbia (“**U.S.**”) Canada (excluding residents of Quebec), who are at least 18 years of age and who become new O2 Independent Designers in good standing (as determined by O2 in its sole discretion) during the Sweepstakes Period. Entry into this Sweepstakes constitutes entrant’s full and unconditional agreement to these Official Rules and O2’s decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

How to Enter:

Beginning at 12 pm Central Time (“**CT**”) on February 18, 2016 until 11:59 pm CT on March 31, 2016 (the “**Sweepstakes Period**”), you may enter the Golden Origami Owl Sweepstakes (the “**Sweepstakes**”) in either of the following ways: (i) purchasing any one of our three (3) new starter kits during the Sweepstakes Period; or (ii) by mail, by hand printing your name, complete address, and phone number (including area code and date of birth) either on a postcard or on a separate piece of paper no larger than 8½ x 11 inches, and mailing the postcard or paper in an envelope with the proper postage affixed to: Origami Owl’s Golden Origami Owl Sweepstakes, Attn: Legal Department, 450 North 54th Street, Chandler, AZ 85226. Entrants by mail may enter as often as they wish. Mail-in entries must be postmarked by 11:59 pm CT on March 31, 2016, and must be received at Origami Owl by April 4, 2016. Limit one entry per stamped envelope. Mechanically reproduced or hand-stamped entries or mailing labels or entries generated by script, macro or other automated or mechanical means and entries by any means which subvert the entry process will not be accepted. Incorrect, illegible, corrupt, and incomplete entries are void. These official rules are available in the Back Office or by writing to Origami Owl, Golden Origami Owl Rules Request, Attn: Legal Department, 450 North 54th Street, Chandler, AZ 85226.

Drawing:

On or about April 5, 2016 (the “**Drawing Date**”), O2 will randomly select potential prize winners from all eligible entries received during the Sweepstakes Period. The number of potential prize winners is twenty-five (25). Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

Prizes:

There will be twenty-five (25) Sweepstakes winners who will each receive a “Golden Origami Owl” which will serve as a coupon to receive one (1) free Best of Spring New Product Pack (the “**Spring Product Pack**”) with a retail value of \$500 USD/\$700 CAD.

General Prize Conditions:

Sweepstakes winners must post a picture of themselves on Instagram with the Golden Origami Owl and use hashtag #GoldenOrigamiOwl in order to receive the Spring Product Pack. Each Sweepstakes winner is responsible for all obligations, taxes, and expenses, including, but not limited to, sales tax. The retail value or actual value of the prizes will not be awarded. O2 reserves the right to substitute a prize with another prize of greater or equal value in the event that the prize is unavailable due to any factor beyond O2’s reasonable control. No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. If O2 is unable to contact any potential Sweepstakes winner or if a potential Sweepstakes winner fails to return all requested forms, fully-executed by the specified date, or fails to comply with these Official Rules, her or his prize will be forfeited at O2’s discretion. O2 reserves the right to select each Sweepstakes winner in a random drawing format, the format of which shall be determined by O2.

All costs, taxes, fees and expenses associated with a prize or the acceptance and use of any element of a prize not specifically addressed above are the sole responsibility of the winner. All federal, state and local taxes on prize are the responsibility of each winner. Each Sweepstakes winner will be issued a 1099 tax form for the ARV of the prize. The specifics of all aforementioned elements of any prizes in the Sweepstakes shall be solely determined by O2. Some restrictions may apply.

Odds of Winning:

The odds of winning depend on the number of eligible entries received for the entire Sweepstakes Period.

Consent and Release:

By entering into the Sweepstakes, each entrant consents to the use by O2 and its designees of: entrant’s name, photograph, likeness, biography, voice and if entrant owns or operates a business, the business name, and names and photographs of its principals, officers, directors and employees, for advertising and promotional purposes in any and all media now or hereafter known, throughout the universe in perpetuity and without additional compensation, notification or permission, except where prohibited by law.

Disclaimers:

Entry materials that have been tampered with or altered are void. If, in the O2’s opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if a computer virus, bug, unauthorized intervention, fraud, technical difficulties, or other failures compromise, corrupt, or otherwise affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, O2 reserves the right at its

sole discretion to: disqualify any individual who tampers with the entry process; void any entries submitted fraudulently; modify or suspend the Sweepstakes; or terminate the Sweepstakes and conduct a random drawing to award the prize using all eligible, non-suspect entries received as of the termination date. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on the O2 Website. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, O2 reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event of a dispute as to the identity of any potential Sweepstakes prize winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. **“Authorized account holder”** is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Such Authorized account holder will be required to comply with these Official Rules.

Winners List:

Beginning on or about April 5, 2016, interested persons may obtain the name of the twenty-five (25) Sweepstakes winners by mailing a self-addressed stamped envelope to: Origami Owl, Golden Origami Owl Sweepstakes — Winners List, Attn: Legal Department, 450 North 54th Street, Chandler, AZ 85226.

Sponsorship:

This promotion is sponsored by Origami Owl, LLC, 450 North 54th Street, Chandler, AZ 85226 (“O2”).